Risks: Managing the Knowns and Unknowns

By Susa Ladika

Terra Dotta CEO Brandon Lee comments on the state of duty of care for university study abroad programs in the article “Risks: Managing the Knowns and Unknowns” in the Nov/Dec 2018 issue of NAFSA's International Educator magazine. The article shares the experiences and strategies the School for International Training, Marist College, the College of Staten Island, University of Washington and the University of Minnesota use to manage duty of care for their travelling students and faculty.

“A university's duty of care has really risen over the years. They have to get risk right,” says Brandon Lee, CEO and cofounder of Terra Dotta, which provides software solutions for education abroad, travel management, and international student services programs. “You are responsible for students, faculty, and staff if they travel on your business,” Lee says.

In addition the article features Terra Dotta’s Alert Traveler app which provides real-time alerts and reports to education abroad offices and travelers. Marquette University’s associate director of the Office of International Education and manager of study abroad Karli Webster shares the value that Alert Traveler brings to Marquette’s duty of care including that before using the app Marquette officials had to email or call students individually if an emergency arose.

Note: The full article is available to NAFSA members in the November/December 2018 issue of International Educator, page 39.